

# What is Hues

Hues is Augmented Reality solution from Moryaas, Augmented Reality is about providing rich interactive experience taking real time video input from the device and augmenting it with virtual 3D content or videos.

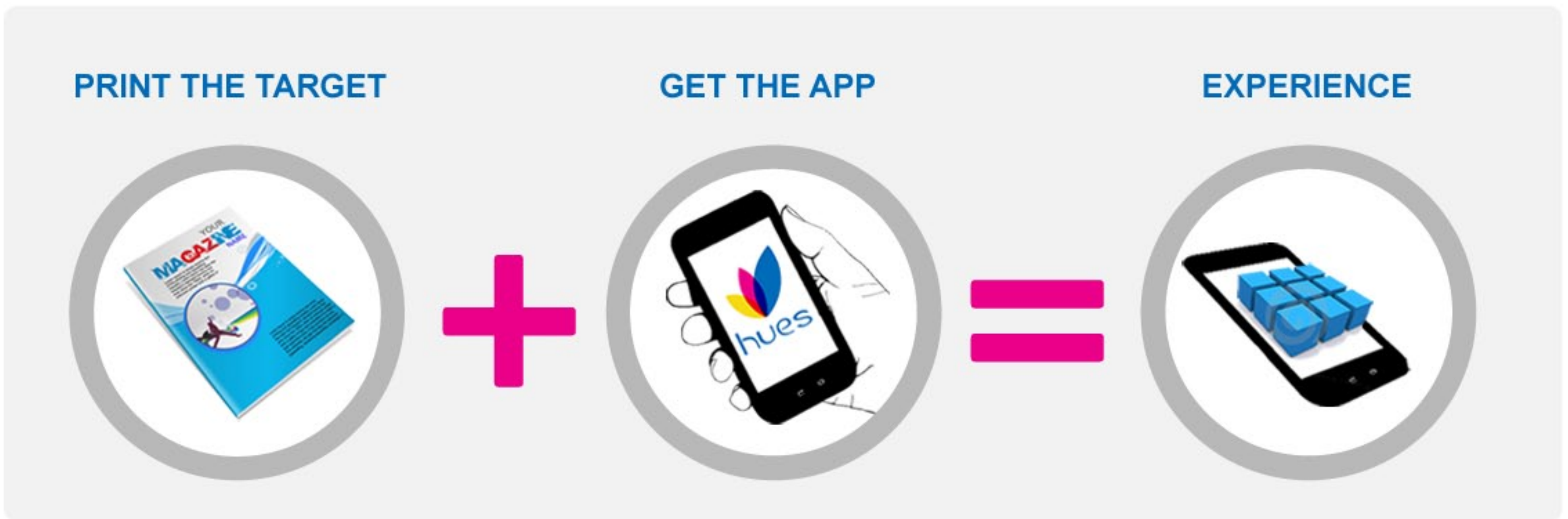
Augmented reality has the potential to change how people interact and experience their surrounding environment. By combining the technology with the mobility and computing power of sophisticated smartphones, augmented reality will impact almost every industry, particularly retail, entertainment, travel and advertising

With Latest advancements in technology almost all smart-phones, tablets come with built in sensors and cameras making them potential AR hardware.

*Revenues generated from mobile phone augmented reality applications will reach \$2.2 billion by 2015.*

*ARCchart, London*

# How it works



# Where can it used

- |                |              |                 |             |                 |
|----------------|--------------|-----------------|-------------|-----------------|
| Automobiles    | Architecture | Real Estate     | Fashion     | Movie Promotion |
| Jewelry brands | Education    | Retail Industry | Advertising | Gaming          |